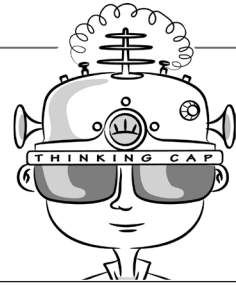


# 6E

## Thinking caps on!



You are going to work in a group to create a new invention and then give a short presentation about your product to the rest of the class. Use the questions and space below to help you think about and plan your product. The **Useful language** at the bottom of the page will be helpful when giving your presentation.

1 What is the name of your invention?
2 What does your product do?
3 How does it work?
4 Who do you think will buy your product?
5 Why will people buy your product?
6 How much does your product cost?

<b>Useful language</b>
The name of our invention is ... Our invention is called ...
The product is used for + <i>-ing</i> verb You use the product to + infinitive verb
To use the product, you ... plug in / unplug / switch on / switch off / press the button / put in / take out / attach / hold / move / push / pull / open / close
The target market for our product is teenagers / young children / elderly people / men / women. Our product will appeal to everybody / people with busy lives / people who are interested in new technology / people who are into travelling.
People will buy our product, because it's unique / cheap / high-quality / useful / easy to use. People will purchase our product because it will save them time / make their lives easier / give them a lot of fun.
Our product costs ... The price of our product is ...